21st Century Solution solving two business imperatives

The Digital Skills Shortage
Recruiting, training, and retaining tech talent is one of the great challenges of the 21st century. With over 192k new tech roles created in 2021, and only 75k college graduates, 900k tech positions went unfilled. With this gap growing exponentially year over year, the need to invest in creating more tech talent at a faster pace is clear.

Diversity, Equity and Inclusion in the Workplace
It is proven that diversity, equity and inclusion in the workplace is good for business. Diverse cultural perspectives not only inspire creativity and drive innovation, they increase employee morale and instill a desire to be more effective, which leads to increased productivity.

The Solution
The Apprenti model allows employers to build their own pipeline of highly-skilled and highly-motivated tech talent. Delivered via apprenticeship, Apprenti is able to source, assess, train and place tech talent inside companies at a 30% cost savings over traditionally sourced talent. Additionally, 85% of our apprentices are from underrepresented groups.
Over 150,000 businesses have integrated the apprenticeship model into their talent management strategy because they see impact where it matters most, their bottom line.

Through higher productivity, lower turnover, reduced costs, and a sustainable pipeline of talent, Apprenti is able to help organizations bridge their tech and diversity gaps. Additionally, this flexible solution enables organizations to support aging but skilled workers who need help keeping up with industry changes.

“The Apprenti program has over delivered on its promise bringing good candidates who function well in our environment. The selection process they used to present the four candidates we interviewed matches well with our goals for new associates. May we please have more?”

—Matthew Groom
Director of Supply Chain & Manufacturing Systems
Kroger Technology

Your workers also benefit. As employees retire, are promoted or reassigned, you’ll be creating career paths for the next generation of skilled workers. With Apprenti you can also reward high-performing employees by upgrading their skills and moving them up the career ladder.

Workers who complete an apprenticeship program earn a credential equivalent to a 2- or 4-year college degree, which opens the door for underrepresented groups who’ve historically been met with obstacles in advancing their careers.

“Your program has completely changed my life. I am forever grateful for the opportunity that Apprenti afforded me.”

—Andrea Johnson
Apprentice, JPMorganChase

Get Started Now!
Join our national network of hiring partners and use apprenticeship to develop a highly-skilled, more diverse workforce. Learn more at www.apprenticcareers.org